

# porkline

The official publication of the South Dakota Pork Producers Council

July  
August  
September  
2022



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PRODUCERS COUNCIL



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Glenn Muller - Executive Director  
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 Cagney Effling - Director of Programs and Communications  
 Tina Erickson - Director of Membership, Outreach, and Engagement  
 Mary Duvall - Editor

#### Mission Statement

The South Dakota Pork Producers Council is a unified and engaged advocate that promotes, with integrity, the image and growth of the South Dakota pork industry through education, research, marketing, and responsible policy.

#### Vision Statement

South Dakota Pork Producers Council is a respected leader advocating for sustainable, responsible growth of the South Dakota Pork Industry that benefits our producers, consumers, and communities.

#### *Follow us on:*



## *Calendar of Events*

### *July*

July 4 – SDPPC Office Closed  
 July 9 – Hog Wild Remote  
 July 10-13 – NPIC, Wisconsin Dells  
 July 20 – SDPPC Committee Day  
 July 21 – Ken's Superfair Store Promo

### *August*

August 1 – SDPPC Board Meeting  
 August 5-13 – Sioux Empire Fair, Sioux Falls  
 August 10 – Sioux Empire Fair Pork Day, Sioux Falls  
 August 10 – Sioux Falls Chamber of Commerce Ag Appreciation Day  
 August 12 – Pork Chop Open, Hartford  
 August 15-18 – Turner County Fair, Parker  
 August 15 – Turner County Fair Pork Day  
 August 15-21 – Brown County Fair, Aberdeen  
 August 17 – Brown County Fair Pork Day  
 August 16-18 – Dakotafest, Mitchell  
 August 20 – Hog Wild Remote  
 August 24 – Midwest Ag Export Summit

### *September*

September 1-5 – South Dakota State Fair, Huron  
 September 4 – Pig Pals at State Fair  
 September 12-14 – Midwest Pork Summit  
 September 14 – When Pigs Fly  
 September 17 – Hog Wild Remote

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# President's Message

SDPPC President Shane Odegaard

Greetings fellow pig farmers and friends of the industry.

In my last letter, spring was knocking at the door and today, summer is here. It is 96 outside and the wind is blowing. Let's keep animals comfortable and be safe. The spring brought challenges for some; while some were praying for rain, others were praying for dry weather to get the crops planted. The May 12 storm brought much destruction across eastern SD. I hope all affected are able to rebuild and get back to business as usual.

There have been many things happening with the SDPPC. I would like to welcome our newest staff person to SD Pork! Tina Erickson will be serving as the Director of Membership, Outreach, and Engagement. She will be getting out to meet producers and visiting about the SIP Program. This is the voluntary checkoff, providing funds for public policy programs and issues that NPPC and SD Pork work on for you as producers. Tina also will be getting out to visit you about needs, challenges, and what SDPPC can do to help. I encourage you to get to know her as she also wants to get to know you and your operation.

The office staff and leadership have been busy planning numerous events and promotions throughout the summer. We recently hosted a Swine and Dine

event in Pierre. The chef at the Red Rossa Italian Grill showcased some very delicious pork appetizers, entrees, and desserts. Those invited to the event were elected county commissioners, city leaders, and state leaders from the Capitol. This event offers an opportunity for us to visit about our industry, share a little bit about our farms, and answer any questions they may have. We have had several of these events thus far and are planning more in other communities across South Dakota.

The 2nd annual "When Pigs Fly" event is set for September 14th at Hunters' Pointe near Humboldt. This trap shooting event was very successful and enjoyed by those who attended last year. Please look for more information coming soon on this event. If you have any questions, please call the office.

State Fair is coming fast and will be here before we know it. Cagney is working on a new event called Pig Pals for Sunday of the fair. I will let Cagney share more about this event, it's brand new and we are all extremely excited to be hosting it. In regard to other State Fair activities, the Food Booth is always a highlight! We are looking for volunteers to assist in serving meals. Please

consider volunteering to work a shift at the food or information booth and visit with our consumers about pork.

There are also other events planned for summer and fall so please watch for opportunities to help and visit about pig farming. With grilling season here, the SD Pork office has a supply of pork products to put on your grill. Please call the office for information and availability.

I will conclude this letter with a thank you to all our producers and friends of the industry. Everything we do at SD Pork wouldn't be possible without your help and dedication to the industry.

Please be safe and enjoy time with family and friends while grilling and eating pork.

*Shane Odegaard, SDPPC President*




## Welcome to Tina Erickson!



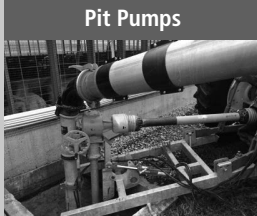
Tina Erickson has joined the SD Pork Producers Council staff as Director of Membership, Outreach, and Engagement.

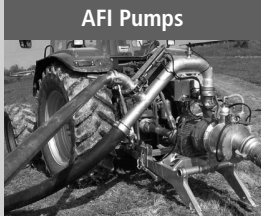
Tina grew up in the small farming community of Jasper, Minnesota. She has worked the past 30 years as a healthcare professional in the Sioux Falls region. Her responsibilities included clinic management, business development, and coordinating outreach clinics. For Tina, building relationships with her co-workers and the patients she cared for was always her top priority. Meeting people and solving problems is her passion.

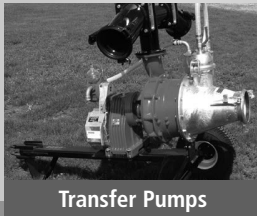
Tina was a member of the SD Medical Group Management Association Education Committee and was a volunteer mentor for the Sioux Falls School District for several years.


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# From the Executive Director's Desk

By: Glenn Muller

South Dakota has definitely lived up to the reputation of "land of infinite variety" since the last edition of the Porkline. We went from being concerned about the drought monitor across most of the state to having adequate moisture in some parts of the state and excessive moisture in other parts of South Dakota. In addition, several areas were severely damaged by tornadoes and the derecho. I hope that those of you that received damages have been able to recover and things are returning back to normal.

The SDPPC has conducted their strategic planning process. Copies of the strategies and action plans that were prioritized will be available by August 1 for final Executive Board approval.

One of the recent challenges we are addressing is the opposition to the proposed Wholestone swine harvesting facility in Sioux Falls. A petition drive is underway to prohibit any new slaughterhouse from being constructed or permitted to operate within the city limits. The petition would not apply to the expansion or alteration of any existing slaughterhouse so long as the expansion or alteration occurs at the existing site. If the required signa-

tures are secured this will be on the general election ballot in November for Sioux Falls residents to determine the outcome.

Current zoning processes allow municipalities to establish ordinances to manage residential, commercial, and industrial development within their municipality. Any new development can determine if their project meets those ordinances or apply for a variance if they have certain requirements beyond the existing ordinances. Variances require public notice and allow individuals with concerns about the variance to express their concerns to the zoning authorities. This process has served South Dakota well.

The Wholestone proposal meets all of the ordinances in place for the property which is zoned heavy industrial, so they do not require any variances. Therefore, they have made the commitment to develop at this location. Details of the project can be found on the website [wholestone/Siouxfalls/](http://wholestone/Siouxfalls/).

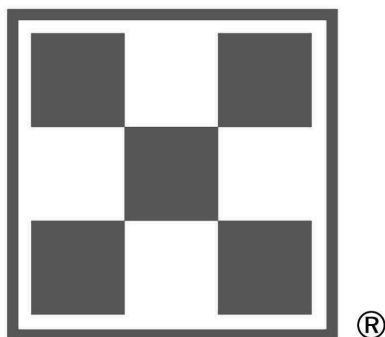
SDPPC and other organizations in the state are concerned that this process will establish an entirely new precedence for not only Sioux Falls but the entire state. Any business contemplating new or expanded develop-

ment in South Dakota could be faced with an initiated measure restricting their proposed project.

Help us welcome Tina Erickson as our new Director of Membership, Outreach, and Engagement. She will be working with producers in the state to address your needs and expectations as well as update current markets. The 2022 Pork Forum delegates approved the reallocation of funding to be implemented on January 1, 2023, to better address the needs of the producers. The initiated measure referred to above and Proposition 12, which is being addressed by the US Supreme Court, are examples of why the reallocation of funds was necessary. Please reach out to Tina with questions regarding the transition of funding.

I hope your summer is going well. We look forward to seeing you at the SD State Fair or other events that we will be participating in during the coming months.

*Glenn Muller, Executive Director*



## Looking for volunteer opportunities?

If you are interested in helping out at the State Fair Food Booth or Information Booth, please contact Cagney Effling at 605-332-1600 or [ceffling@sdppc.org](mailto:ceffling@sdppc.org).

## Pork Belly Burnt Ends

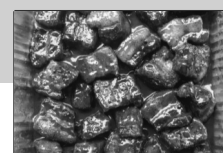
### Ingredients

3 1/2 lb. pork belly  
1/2 cup pork seasoning (your favorite)  
2 cups barbecue sauce  
6 Tbsp. unsalted butter  
1/4 cup honey

### Directions:

Trim all silver skin and hard fat off the top of the pork belly. Trim the skin off the bottom of the pork belly. Cut the pork belly into 1.5" strips, then cut again into 1.5"x1.5" cubes. Liberally season with your favorite pork seasoning.

Preheat smoker or grill to 225 degrees. Place pork belly cubes into the smoker and smoke for 3 hours. Remove pork belly from smoker, place them into a foil pan and add in the barbecue sauce, more seasoning, butter, and hot honey (if desired). Return to smoker for 1.5-2 hours. Remove the foil pan from smoker and uncover. Let rest for 10 minutes, then serve.





# National Pork Board Elects New Officers

Indiana pork producer Heather Hill was elected to serve as president of the National Pork Board (NPB) for the 2022-2023 term. NPB's 15 producer directors represent the 60,000 U.S. pig farmers who pay into the Pork Checkoff – a program funding research, promotion and education efforts for the benefit of the whole industry.

"Real Pork is about real farmers, leading efforts to ensure the public understands our product is real nutritious and real sustainable," explains Hill, who co-owns a 600-sow farrow-to-finish operation in Indiana with her husband and his parents. Hill's family also grows corn, soybeans and wheat. "Along with my fellow volunteer leaders on the Board of Directors, we will deliver real results to help protect producer freedom to operate and promote continuity of business should a foreign animal disease, like African swine fever, challenge the US herd."

The board allocates Checkoff funds to address producer priorities, outlined in the producer-led annual planning process, to build trust and add value for U.S. pork and pork products.

In addition to Hill, other members of the 2022-2023 officer team include, Vice President Bob Ruth, from Harrisburg, Pennsylvania.

"I just believe we have a lot of great momentum in the organization right now and so much potential for the future," says Ruth. "The best of our work as board is just beginning and I'm excited to have the opportunity to be a part of it."

Al Wulfekuhle from Quasqueton, Iowa will serve as treasurer. "I really like the direction this board is headed in. We

have a good group of talented, passionate people who want to make a difference," Wulfekuhle explains. "I'm looking forward to being in leadership and working more closely with staff to use Pork Checkoff dollars for the maximum effect for the industry."

Gene Noem from Ames, Iowa, will serve as past president in an ex-officio status. "Give back to the industry; we need to be relevant now, but with the long view in mind," advises Noem. "I have come to realize it is not just an honor, it's also the enormity of the responsibility we have to make sure funding is spent in a way that the majority of investors would say 'that was a good move.'"

*The National Pork Board has responsibility for Pork Checkoff-funded research, promotion and consumer information projects and for communicating with pork producers and the public. The Pork Checkoff funds national and state programs in consumer education and marketing, retail and foodservice marketing, export market promotion, production improvement, science and technology, swine health, pork safety, and environmental management and sustainability. For the past half century, the U.S. pork industry has delivered on its commitment to sustainable production and has made significant strides in reducing the environmental impact of pig farming. Through a legislative national Pork Checkoff, pork producers invest \$0.40 for each \$100 value of hogs sold. Importers of pork products contribute a like amount, based on a formula. For information on Checkoff-funded programs, pork producers can call the Pork Checkoff Service Center at (800) 456-7675 or visit [porkcheckoff.org](http://porkcheckoff.org).*

## National Pork Industry Conference

Kalahari Resort, Wisconsin Dells, WI  
July 10-13, 2022

The National Pork Industry Conference (NPIC), called by some "The Best Pork Producer Event in North America," is built upon three pillars: education, networking, and family.

This year's even, set for July 10-13, will showcase over 25 highly qualified speakers who will bring their expertise to the more than 900 attendees at NPIC. Breakout sessions on Monday afternoon will provide an opportunity to focus on relevant industry topics.

In addition, the venue at Wisconsin Dells offers fun for all ages at the resort waterpark and indoor theme park. And golfers will have a chance on Tuesday afternoon to participate in the NPIC golf tournament.

NPIC was founded by Larry & Jean Graham in 1996 and



was initially held at various upper Midwest locations. As the conference attendance grew, it ultimately found a home at the Four Seasons Resort, then Tan-Tar-A at Lake of the Ozarks, before moving in 2010 to its current location at the Kalahari Waterpark and Conference Center in Wisconsin Dells, WI.

The conference offers a wide array of sessions focused on current swine industry topics, nutrition, health, safety, marketing and more. NPIC is held annually the 2nd week of July and attracts 900 attendees with most producer participants representing the Top 150 Pork Production Systems in North America.

For more information or to register, go online to <https://porkconference.com>.



# NPPC and AFBF Tell Supreme Court Proposition 12 is Unconstitutional

The National Pork Producers Council (NPPC) and the American Farm Bureau Federation (AFBF) have filed a brief with the U.S. Supreme Court challenging the constitutionality of California's Proposition 12. The state law seeks to ban the sale of pork from hogs that don't meet the state's arbitrary production standards, even if the pork was raised on farms outside of California.

The two organizations argue Proposition 12 violates the constitution's Commerce Clause, which restricts states from regulating commerce outside their borders. The brief states Proposition 12 "will require massive and costly changes across the entire \$26-billion-a-year industry. And it inescapably projects California's policy choices into every other State, a number of which expressly permit their farmers to house sows in

ways inconsistent with Proposition 12."

"California is attempting to set the rules for the entire country," said AFBF President Zippy Duvall. "Farmers are dedicated to caring for their animals, but this misguided law inhibits efforts to provide them a safe environment. Almost all of the pork consumed in California is produced outside of its borders. This law has the potential to devastate small family farms across the nation through unnecessary and expensive renovations, and every family will ultimately pay for the law through higher food prices."

NPPC President Terry Wolters, owner of Stoney Creek Farms in Pipestone, MN said, "Farmers' top priority every day is the health, safety, and welfare of the animals in their care. California's

Proposition 12 illegally regulates farms across the country and international borders. It will have ripple effects of jeopardizing the health and safety of the entire U.S. herd, driving many smaller farmers out of business, dramatically increasing costs, and limiting consumer choice of affordable and nutritious pork products."

According to the two organizations, Proposition 12:

- Unconstitutionally regulates commerce outside of California;
- Governs activity outside of California's borders and beyond its police powers;
- Imposes substantial burdens on out-of-state farmers and their customers.

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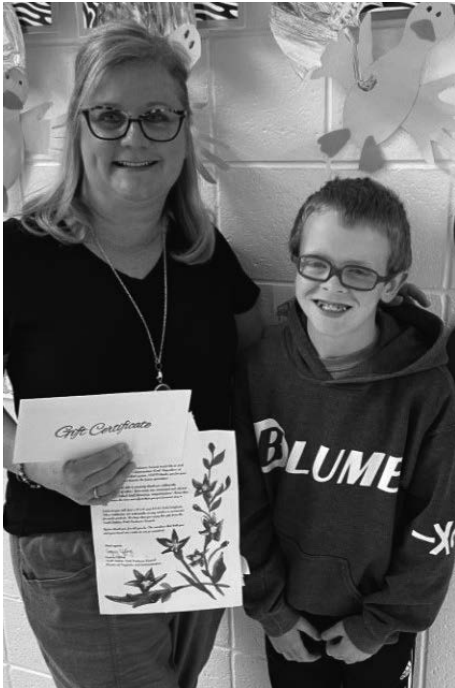
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## School Staff Giveaway



SDPPC is proud to honor those who are dedicated to the future of the next generation. For the second year, SDPPC gave away 200 twenty-five dollar Pork Certificates to school staff across the state, including teachers, coaches, lunch staff, bus drivers, custodians, and administrators,

Pictured here is Rhett Blume, who just finished 2nd grade in Pierre, with his teacher Mrs. Linn.



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# Lobbyist Report

Lorin Pankratz

The Primary Elections are over and, as always, there was good news and bad news. The bad news is we lost Sen. Mary Duvall (Pierre) as the result of a vicious attack campaign of untruths led by an organization called The Convention of States and other out of state organizations supporting her opponent. Sen. Duvall is well known and respected in the ag community and will be missed. These same folks attacked three other Republican Senate candidates, however those candidates won.

Rep. Richard Vasgaard was defeated by a newcomer in a Republican Primary in a reorganized district. This is a loss to agriculture as well. Rep. Vasgaard is well respected by his peers in the legislature and in agriculture.

We also lost Mark Willadsen, Sioux Falls, who faced a Republican primary for the Senate seat in a legislative district changed by re-districting. Rep. Willadsen was a good friend of agriculture during his service in the legislature. He is also a good man of integrity. He received a \$1000 campaign contribution from the Convention of States group, but returned the money because of the attack ads they were running against his friends in the legislature and other candidates.

In the good news column we have Drew Peterson, who won a Republican primary. Drew will be replacing his brother, current House Majority Leader, Rep. Kent Peterson. Former Rep. J.D. Wangness was the number one vote getter in a Republican Primary for two House seats.

Even though agriculture suffered losses in this election, we will work diligently with all new legislators to help them understand the importance of modern agriculture.

It is critical that those involved in day to day agriculture help support candidates who work hard for our industry in our legislature. This can be done by helping on their campaigns and with your financial support personally or contributing to PorkPac, the political action committee of the SD Pork Producers. The funds raised are used to support friends of agriculture.

The first interim committee meeting on Property Taxes was held June 27. Sen. Duvall is the Vice-Chair of this committee. Any time people start talking about tax structure and burden you can be assured there will be a tax shift for someone else. We will monitor the progress of the committees work.

A group called Citizens for a Sustainable Sioux Falls is circulating a petition to add language to city ordinances that would prohibit any further growth in the meat packing industry in Sioux Falls. Wholystone Farms has announced plans to build a new, modern, state of the art facility in a properly zoned parcel of land on the outskirts of Sioux Falls. July 7 is the filing deadline for the petition. If there are enough valid signatures, the vote would then occur at the November General Election. If successful, this would have a tremendous negative impact on agriculture, as well as potentially any business planning to expand in the future. This could also have a chilling effect on bringing future economic development to our state. For further information please contact Glenn Muller at the SDPPC office.

Lorin Pankratz



## Swine + Dine held in Pierre



At the recent Swine + Dine in Pierre, guests included the Lieutenant Governor, Secretary of Agriculture, State Veterinarian, county and city officials, and members of the governor's staff. The menu included prosciutto wrapped asparagus and pork belly bruschetta, pork parmigiana, and bacon bourbon bread pudding.



## World Pork Expo:

# Producer Attitudes Reveal Near-term Caution, Long-term Optimism Reflects Producers' Commitment to Productivity and Innovation

The World Pork Expo completed its 34th year on June 8-10, with more than 10,000 producers and industry professionals convening at the Iowa State Fairgrounds in Des Moines. Presented by the National Pork Producers Council (NPPC), Expo features the world's largest pork specific trade show and a first look at many new technologies and innovations.

"World Pork Expo is a great place for pork producers to interact and share ideas," said NPPC President Terry Wolters, owner of Stoney Creek Farms, Pipestone, Minnesota. "Producers are always on the hunt for ways to improve the productivity and sustainability of their operations, and enhance the care and wellbeing of their animals. Between the trade show, seminars and personal interactions, Expo delivers that and much more."

Notable at this year's Expo was a return of more international visitors, including pork industry personnel from Mexico, Canada, Europe, South America and some Asian countries.

In addition, Expo attendees were treated to a favorite tradition, the Big Grill, once again staffed by Iowa's Tama County Pork Producers Association and friends. During the three-day event, more than 3,500 free pork lunches were served.

### *Producers are Cautiously Optimistic*

The Expo trade show and hospitality tents provide opportunities for producers to visit with allied industry representatives and learn about the products, services and technologies that could benefit their businesses back home.

The consensus among exhibitors this year is that producers are focused on weathering the storm of high feed, construction, and other input costs.

"We have good hog markets to help offset some of that, but for the past year or two producers have been in kind of a holding pattern," said Randy Leete, national accounts manager for APC,

Ankeny, Iowa. "They're trying to decide whether to expand, hold steady, remodel or build; waiting to see what the next opportunities are going to be."

"Producers are very interested in products or applications that keep their pigs alive and thriving," he noted. "There are important factors to consider when feed costs are high – feed conversion is a priority. When hog prices are high, there's nothing more important than a live pig that makes it all the way through the system and on to the market."

A range of technologies are helping producers make better, smarter decisions faster and meet their pigs' daily needs.

"There's a huge desire and need for more technology solutions to be implemented every day on farms," said Drew Mogler, with BarnTools. "We saw lots of interest from producers of all shapes and sizes who want to bring their farms to the next level in terms of technology."

This involves such things as real-time monitoring of environmental conditions inside hog barns and combining that data with pig behaviors to ensure systems are working properly and pigs are doing well.

Labor is another challenge that producers have had to deal with for several years and one that they're looking to technology for help. "Producers are trying to find ways to make jobs in the barn as easy as possible, and with fewer people," Mogler added.

Long term, with economic uncertainty and some disease pressures challenging the industry, he views producers as cautiously optimistic. "Pork producers are naturally optimistic; the fact that we had so much interest tells me that producers are continuing to improve and invest in their operations."

In all, the 2022 Expo trade show featured nearly 400 companies displaying products, services and technologies across more than 300,000 square feet of indoor and outdoor exhibit space. Filling

the fairground's Grand Concourse were another 50 hospitality tents where producers and company representatives could visit, enjoy some tasty pork and conduct business in a relaxed setting.

### *Seminars Address Critical Topics, Offer Solutions*

Always in search of the latest information and ideas, pork producers and their staff visiting Expo could tap into any of the many free educational seminars available.

The five Business Seminars, presented by allied industry companies, covered such topics as labor and supply chain challenges, swine nutrition research, maximizing hog performance this fall, crop and hog markets outlook, and innovations to boost market gilts' growth.

This year's Pork Academy line-up, presented by the National Pork Board (NPB) and Pork Checkoff, focused on foreign animal disease and sustainability issues, emphasizing direct applications for the farm. There also was a session to interact with NPB personnel and discuss hot topics and future innovations for the pork industry.

"Expo seminars are an efficient way for producers to get the latest information on important industry topics and find solutions that they can share with their staff and apply to their operations," Wolters said.

### *Nest Year's Expo to Celebrate Landmark Anniversary*

The 2023 Expo is sure to be special as World Pork Expo will mark its 35th year. "Since 1988, Expo is just one of many ways that NPPC demonstrates its commitment to the U.S. pork industry, and we encourage every producer to attend," said Bryan Humphreys, NPPC CEO.

Mark your calendars for June 7-9, 2023, and make plans to attend Expo at the Iowa State Fairgrounds in Des Moines.

# NPPC Announces New Organizational Pathway for Change

*New leadership, branding and strategic plan set momentum for groundbreaking work on behalf of America's pork producers*

The National Pork Producers Council (NPPC) has unveiled the culmination of a strategic planning and repositioning effort that will drive momentum in shaping the future for the next generation of pork producers and their businesses.

Under the direction of new leadership and guided by a long-range strategic plan and additional financial resources, NPPC unveiled a new brand identity to symbolize the organization's transformation and energized focus on driving growth for the U.S. pork industry. NPPC will work to ensure that the producers' common goals become reality — to operate to the high standards producers set, to advance sustainability and animal health, and expand global markets.

"It's never been more important to plan for our future. NPPC is taking important steps today to propel groundbreaking work that lies ahead," said Bryan Humphreys, NPPC chief executive officer. "We are committed to moving the industry forward: aligned, energized and strategically driven for producers."

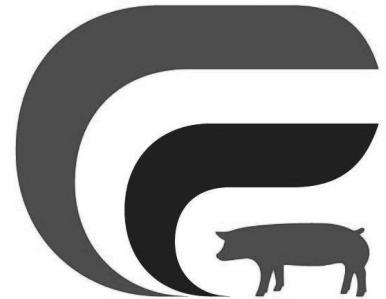
With the food production landscape changing and the increasing complexity of issues facing U.S. pork producers, a task force of industry leaders spanning the pork supply chain developed a five-year strategic plan to ensure focus on NPPC investors' top priorities. The task force identified trade, foreign animal disease, labor and preserving producers' freedom to operate as priority advocacy issues for NPPC.

With a new CEO and newly elected officers, NPPC is creating a pathway for change, positioning the organization to adapt

to new dynamics and address challenges in modern ways. Collaboration — across the pork industry, the agriculture sector and entire food chain — will be imperative to influence change on critical issues.

NPPC's new branding sets the tone for the organization moving forward. The new logo reinforces NPPC's mission as the unified global voice for the U.S. pork industry by advocating and taking action in Washington, D.C., across the country and in the global marketplace. In addition, the strategic decision to increase funding through NPPC's Strategic Investment Program will go into effect January 1, 2023, and aid in strengthening NPPC's programming and communications priorities with members.

"We are excited at the opportunities that lie ahead and know that success also relies on participation of stakeholders with a shared vision to support an industry bigger than themselves," said Terry Wolters, NPPC president. "NPPC staff and all our investors and stakeholders are committed to working proactively to protect the interests of pork producers like me who know what it means to raise pigs and produce high-quality, affordable products for consumers here and around the world."

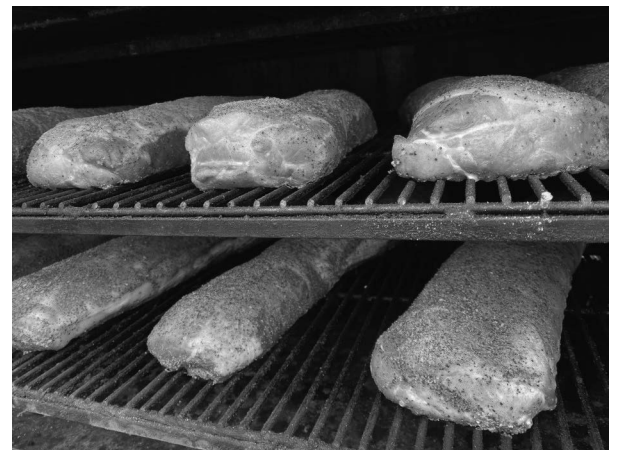


## SDPPC Giving Back to our Neighbors



Following the May 12 tornado in Castlewood, SDPPC and SD Corn teamed up to serve a meal to volunteers and victims.

Central Electric Power Cooperative's customer appreciation event featured a meal prepared by SDPPC staff and producers, and served by ambassadors



*Interested in advertising in the South Dakota PorkLine?*

Please contact Cagney Effling  
ceffling@sdppc.org or 605-332-1600



## Spicy Pork Quesadillas



*Here's an easy dinner recipe to spice up weeknight meals. Made with ground pork, jalapeños, Mexican spices, cheese, and tortillas, not only do these quesadillas make a tasty meal, but they're easy enough to make that the kids can help get them on the table. Served alongside refried beans, cabbage salad, and Mexican rice, this Spicy Pork Quesadilla recipe is the centerpiece of a supper the whole family will enjoy.*

### Ingredients

- 1/2 lb. ground pork
- 1/4 cup onion (diced)
- 1 clove garlic (minced)
- 1/4 tsp. ground cumin
- 1/4 tsp. dried oregano
- 1/2 jalapeno chile (minced\*)
- 1/4 cup fresh cilantro (chopped)
- 4 flour tortillas (10-inch)
- 1/4 cup cheddar or jack cheese, grated

### Directions:

In large nonstick skillet over medium-high heat, cook pork with onion and garlic until browned; drain off any drippings and remove. Stir cumin, oregano, jalapeno and cilantro into pork mixture.

Wipe out skillet with paper towel and heat over medium-high heat. Place one tortilla in skillet; top with half of the pork mixture, spreading evenly, and sprinkle with 2 Tbsp of cheese.

Top with another tortilla and cook on one side until nicely browned (about 2-3 minutes), pressing down occasionally on top tortilla (using a spatula or, carefully, your hand). Turn and brown the other side, remove to cutting board and cut into 8 wedges.

Repeat process to make 8 more quesadilla wedges. Serve with salsa, if desired.

# 83<sup>RD</sup> ANNUAL SIOUX EMPIRE FAIR AUGUST 5-13

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# Producers Encouraged to Enroll in Swine Health Improvement Plan

Dear South Dakota swine producer,

On behalf of the South Dakota Animal Industry Board and the South Dakota Pork Producers Council, we would like to invite you to enroll in the US Swine Health Improvement Plan (US SHIP) program.

US SHIP is modeled after the very successful National Poultry Improvement Plan that has been in place since 1935. US SHIP is intended to provide a national program for certifying health status and is initially focused on African Swine Fever (ASF) and Classical Swine Fever (CSF). Our state has committed to participating in US SHIP and we encourage all of our swine producers to enroll their production and packing site(s) in this unique program. Industry and state representation from our state attended the inaugural US SHIP House of Delegates last August and approved the initial requirements for certification in the program.

The benefits of US SHIP enrollment include:

- Strengthened ASF/CSF preparedness (prevention, response and recovery) for our state.
- Establish a uniform biosecurity, traceability, sampling/testing approach across participating states.
- Participation in a collaborative industry (producers/packers), state, and federal program in which producers can help establish appropriate standards for health certification.

Enrollment in US SHIP is by site and is fairly straightforward, specifically:

- Complete the attached enrollment form (either single premises or multi-premises form)
- Complete the biosecurity enrollment survey, which contains questions about the owner, location and type of premises, and contact information.

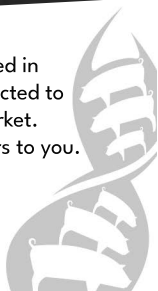
More information about US SHIP can be found at the SD Animal Industry Board website <https://aib.sd.gov/swine.html> or the Swine Health Improvement Plan website [www.usswinehealthimprovementplan.com](http://www.usswinehealthimprovementplan.com). You may also contact Todd Tedrow, DVM, at [todd.tedrow@state.sd.us](mailto:todd.tedrow@state.sd.us) or 605-773-3321 for more information.

Thank you very much for your consideration to support our swine industry!

Sincerely,  
Glenn Muller



With an eye to the future and roots firmly planted in commercial swine production, our genetics are selected to perform and succeed in the North American market. Producer-to-producer, we're focused on what matters to you.



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## South Dakota's 54<sup>th</sup> Annual Pork Congress 2023 Sponsorship Opportunities

Below you will find sponsorship opportunities for the 2023 South Dakota Pork Congress. If you are unable to have a booth at our show or are looking for additional ways to support the South Dakota Pork Producers Council, please consider a sponsorship.

**THANK YOU FOR YOUR SUPPORT!**

### Sponsorship Levels

#### Platinum Sponsor - \$1500

- Featured as a lunch sponsor on separate sponsorship board and PowerPoint in the lunch area
- Company banner hanging on the Trade Show Floor
- Company recognition at refreshment stations and seminar rooms
- Company logo on all floor sponsorship boards, Trade Show programs, sdppc.org, and the *Porkline* publication

#### Gold Sponsor - \$750

- Company banner hanging on the Trade Show Floor
- Company recognition at refreshment stations
- Company logo on all floor sponsorship boards, Trade Show programs, sdppc.org, and the *Porkline* publication

#### Silver Sponsor - \$500

- Company recognition at refreshment stations
- Company logo on all floor sponsorship boards, Trade Show programs, sdppc.org, and the *Porkline* publication

#### Bronze Sponsor - \$350

- Company logo on all floor sponsorship boards, Trade Show programs, sdppc.org, and the *Porkline* publication

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

**Return to:** South Dakota Pork Producers Council  
4615 W Homefield Dr  
Sioux Falls, SD 57106

Contact Cagney Effling at 605-332-1600 or [ceffling@sdppc.org](mailto:ceffling@sdppc.org) with any questions.

## 2023 Trade Show Vendor Contract

SDPPC 54th Annual Pork Congress

Ramkota Exhibit Hall, Sioux Falls, SD ~ January 11 & 12, 2023

The South Dakota Pork Producers Council is now accepting applications for exhibit space at the 54th Annual Pork Congress. Exhibit space assignments will be made by December 1, 2022. Early-bird discount applications must be received by August 1, 2022.

More information and the exhibitor contract are available on our website at [sdppc.org](http://sdppc.org) under the "Events" tab.



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## Blackened Pork Tenderloin

Serve this slightly spicy meat with a cooling slaw, green salad, or grain salad. Any leftovers make great sandwiches, especially slathered with chipotle mayo. Inspired by the dish Chef Jeff Mauro prepared for Food Network In Concert.



### Ingredients:

1 1/2 lb. pork tenderloin	2 tsp. garlic powder	1/4 tsp. black pepper
6 Tbsp. sugar	2 tsp. onion powder	1/4 tsp. cayenne
1 1/2 Tbsp. kosher salt	3/4 tsp. coriander	1/4 tsp. white pepper
2 Tbsp. paprika	3/4 tsp. salt	2 Tbsp. butter

**Directions:** In a large measuring cup, combine sugar, kosher salt and 1 cup hot water, stirring to dissolve sugar and salt. Add 1 cup cold water. Transfer mixture to a large resealable bag and add pork. Set aside at room temperature for at least 30 minutes or as long as an hour.

Meanwhile, in a small bowl, combine paprika, garlic powder, onion powder, coriander, table salt, black pepper, cayenne pepper and white pepper. Heat a medium skillet over medium heat, and add the butter. When foaming subsides, add spice mixture and cook, whisking frequently, until it becomes a dark rust color, about 2 minutes. Transfer to a plate and set aside to cool to room temperature.

Remove tenderloin from brine and pat dry. Rub all over with spice mixture. Preheat a grill with an area for direct high heat and an area for indirect heat. Grill tenderloin over direct heat until well-browned on all 4 sides, about 2 1/2 minutes per side. Move to indirect heat, cover with an overturned disposable aluminum pan, and continue cooking until the internal temperature reaches 145 degrees F. (medium rare) and 160 degrees F. (medium), on a meat thermometer, 6 to 8 minutes. Transfer to a cutting board and let rest 3 minutes.

Slice the tenderloin and serve.

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SD Pork Producers Council Office

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\$30 in advance; Table of Ten for \$300



**Sunday, September  
4, 2022**

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[CEFFLING@SDPPC.ORG](mailto:CEFFLING@SDPPC.ORG)**



## 2022 Pig Pals Sponsorship Opportunities

Sponsorship opportunities are available for SDPPC's inaugural Pig Pals event. This unique program offers disabled individuals an opportunity to show a pig at the SD State Fair. We hope that you will consider supporting this event through a sponsorship!

### Sponsorship Levels

- ◆ **Best Friend - \$1,000**  
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Social Media, Print, and Website recognition
- ◆ **Buddy - \$750**  
Featured on the back of meal tickets provided to all Participants, Helpers, and Volunteers  
Company logo featured on showring sponsorship banner  
Social Media, Print, and Website recognition
- ◆ **Pal - \$500**  
Featured on mailing that includes admission fees for South Dakota State Fair day fee for Participants  
Company logo featured on showring sponsorship banner  
Social Media, Print, and Website recognition

For more information,  
please contact [ceffling@sdppc.org](mailto:ceffling@sdppc.org)

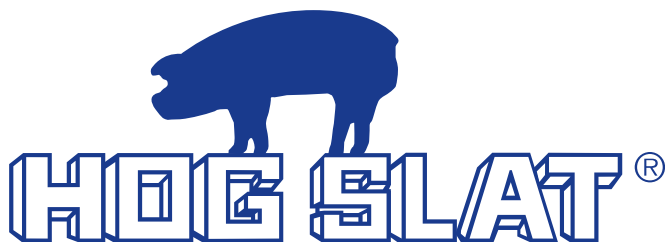
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