

porkline

The official publication of the South Dakota Pork Producers Council

July, August,
September
2021



South Dakota
Pork Producers
Council



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The *Porkline* is a quarterly publication of the SDPPC. Editorial content and advertisements are screened, but publisher assumes no responsibility for accuracy or validity of claims.

South Dakota Pork Producers Council

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Mission Statement

The South Dakota Pork Producers Council is a unified and engaged advocate that promotes, with integrity, the image and growth of the South Dakota pork industry through education, research, marketing, and responsible policy.

Vision Statement

South Dakota Pork Producers Council is a respected leader advocating for sustainable, responsible growth of the South Dakota Pork Industry that benefits our producers, consumers, and communities.

Follow us on:



Calendar of Events

July

- 3-5 – Lennox 4th of July Event
- 9 – Sturgis Grocerymart Promotion
- 10 – Hog Wild Event at Family Fare
- 11 – Hot Harley Nights VIP Meal
- 11-14 – NPIC Wisconsin Dells
- 12 – MPPA Meeting at SDPPC office
- 14 – SD Governor Athletic Banquet
- 15 – Ken's Superfair Promotion
- 21 – SDPPC Committee Day
- 22 – Lynn's Dakotamart Store Promotion
- 23 – Hog Wild Event at Family Fare
- 27 – SDPPC Executive Board Meeting
- 30 – Hy-Vee Promotion
- 30 – Sioux Falls Blood Bank

August

- 4-5 – SDPPC Educational Tour to Des Moines
- 6 – Downtown Block Party BIG announcement of the Downtown Pork Challenge
- 7 – Agtegra Event in Huron
- 10-11 – Sioux Empire Fair Events
- 13 – Pork Chop Open Central Valley Golf Course
- 16-19 – Turner County Fair
- 17-19 – Dakotafest in Mitchell
- 18-19 – Brown County Fair
- 23 – When Pigs Fly Sporting Clay Event

September

- 1-6 – South Dakota State Fair in Huron
- 11 – Hog Wild Event at Family Fare Finale
- 25 – Northern State Ag Day Tailgate in Aberdeen
- 27-29 – Midwest Pork Summit in Mankato, MN
- 30 – Stockyard Ag "The Harvest Night" Event

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President's Message

SDPPC President Shane Odegaard

As I sit down to write this article, I think about what has been happening in the pig world since the last article. There have been a few exciting things and yet some disappointments. I will touch on a few of these in my ramblings.

First, to start off with some positive things, how about this hog market? It has been really enjoyable marketing pigs at these prices. It has been quite a rebound from just a year ago when we were all focused on getting rid of big pigs due to COVID and the harvest plants shut down. We have gone from either giving pigs away or selling them for as little as \$80-100 to current market value around \$250-260. Even with the increased cost of feed there is still a profit to be enjoyed, so let us take advantage of these opportunities.

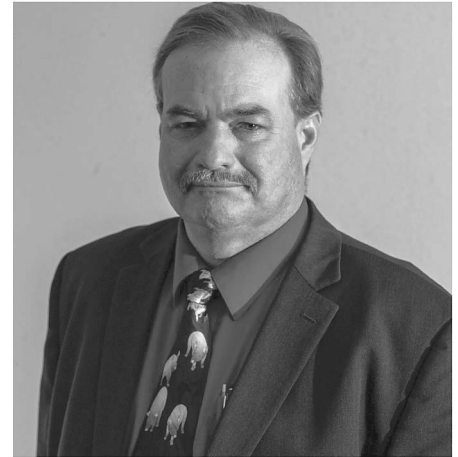
The next thing that comes to the top of my list is the recent announcement of the proposed new harvest facility to the Sioux Falls area. It is great to see investment in the infrastructure of pig farming and the opportunities it will bring to us in the future.

World Pork Expo has just wrapped up. It was a great show with lots of good seminars, not to mention all the awesome food. It was great to be able to have this show again after a two-year

absence because of the ASF threat and COVID.

Your SDPPC has also been busy with activities. We now have held two successful Swine and Dine events, with more being planned for the future. This event gives us the opportunity to showcase a restaurant that does a great job serving pork and gives us the opportunity to visit with consumers about pig farming and what we do each and every day on our farms. We also have lots of other events planned throughout the summer and would encourage everyone to contact the SDPPC office and find out how you can volunteer and help out promoting pork and telling "Our Story!"

The one event that SDPPC is having that is new and exciting is on Monday, August 23, called "When Pigs Fly." This will be a shooting clay course competition held at Hunter's Pointe near Humboldt, SD. This will be an enjoyable opportunity to get out and visit with our fellow producers and others involved in the industry while having fun, enjoying a great pork meal, and showing off your shooting skills. This event will also raise money for SDPPC to use for legislative and other public policy issues as we represent and lobby for pig farmers. If you're interested in showing off your



skills or just want to come and enjoy some great company, please contact Steve Rommereim at the office for more information.

As I end my comments for this article, we will continue to pray that the timely rains come soon and that our pig farms stay healthy. We all have been experiencing dry conditions and there have been plenty of PRRS outbreaks around.

Until next time enjoy the summer with family and friends, grill up lots of delicious pork and keep telling our story about how we care for our animals and raise healthy nutritious pork.

Shane Odegaard

South Dakota Pork Producers Council Sporting Clay Event

AUGUST 23RD

Hunters Pointe Shooting Complex
45743 260th Street,
Humboldt, SD 57035
<http://hunterspointesd.com>

2 PM Shooters Flurry, 50 Shots
in 2 minutes, team FUN!

3 PM Sporting clay tournament,
9 stations, 50 rounds per shooter

6 PM Pork Meal, Shotgun Raffle drawing
and awards for best team and individual.

Call SDPPC at 605 332 1600 with any
questions or inquiries about sponsorships,
tickets or Benelli Ethos Shotgun raffle tickets.
Email inquiries to srommereim@sdppc.org

WHEN PIGS FLY

Check it out!

SDPPC recently unveiled its new website at sdppc.org. We encourage you to take a look at all the information available online.

If you have comments, questions, or suggestions for things you would like to see on our website, please let us know.



South Dakota
Pork Producers
Council

From the Executive Director's Desk

Glenn Muller

One year ago the pork industry was still working out of some very traumatic issues. Health related issues and concerns for the workforce created reduced harvesting capacity and reduced workforce throughout the chain. This resulted in a major disruption in the food chain including meat counters being void of certain pork products and a lack of confidence by our consumers of having a consistent and adequate supply of pork available.

We've known that the pork industry is resilient and would adapt to the situation at hand. That is evident as we look at the changes that have been or are currently being made in the industry. One of the major transitions was for consumers to identify direct access to producers to secure a pig or multiple pigs to fill their freezers with pork. This created a shortage of locker capacity. Governor Noem and the legislature provided grant money for locker plants to expand our local harvesting facilities. In addition Dr. Oedekoven and the Animal Industry Board have secured approval to implement the CIS program for South Dakota locker plants to sell products across state lines. Also, Wholstone Foods has announced their intent to develop a new pork harvesting facility in South Dakota. All of these developments will help address the harvesting and processing needs of the pork industry in the state and the region.

As we encountered COVID-19 and the impact on the workforce, the SDPPC and the State Veterinarian's staff continued address the concerns of

swine herd health by reviewing the foreign animal disease preparedness plan in the event that any foreign animal disease should enter the U.S. or South Dakota in particular. We are also working with Dr. Tyler Holck on a pilot program. The Swine Health Improvement Plan (SHIP) which is modeled after the Poultry Improvement Plan would address the health concerns of the pork industry in the United States. We are looking for additional producers to assist in developing this program as we move forward. Please contact the office if you are interested in participating.

There will be several changes in NPPC staff in the coming months. Neil Dierks, Liz Wagstrom, and Dallas Hockman have all announced their retirements. Neil has served the U.S. pork industry for 31 years and the last 20 as CEO of NPPC. Liz is the Chief Veterinarian for NPPC addressing swine health issues in the U.S., and Dallas is Vice President of Industry Relations building relationships with pork producers, industry, and consumers for NPPC since 2006. All of their services are appreciated and will be greatly missed.

SDPPC will also be experiencing changes in personnel and programs as Lorin Pankratz will not be returning to Pierre next year to represent our lobbying interests. He announced his retirement as lobbyist effective at the end of this past session. Lorin has accomplished great things for our industry and agriculture as a whole. His lobbying efforts will also be greatly missed.

An additional change at SDPPC is the launch of our new website at sdppc.org. Please visit the site and contact Stacey with any feedback or input that you may have.



For great opportunities to interact and socialize with fellow producers and industry representatives, please participate in the First Annual "When Pigs Fly" sporting clays event on August 23 at Hunters Pointe near Humboldt or join Master Pork's "Pork Chop Open" on August 13. Contact Steve Rommereim for details on the When Pigs Fly event and Keith Matthiesen or Ashley Gelderman regarding the Pork Chop Open.

As the summer progresses I hope and pray that each of you will receive adequate rainfall to support the crops necessary to provide feed for our livestock and that our swine herd and workforce will remain healthy for the long term.

I look forward to seeing you at our events or as a volunteer for our various events throughout the summer. Please contact Steve Rommereim if you would like to become more active in SDPPC or volunteer for a specific event.

Be sure to look for us this summer at the following events!

Sioux Empire Fair – August 5th to 14th

Sturgis Rally – August 6th to 15th

Turner County Fair – August 16th to 19th

Dakota Fest – August 17th to 12th

Brown County Fair – August 16th to 22nd

South Dakota State Fair – September 2nd to 6th

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Membership, Outreach, and Engagement

By: Steve Rommereim

Hello SD Pork Industry,

I would like to thank all the producers who are engaged with the South Dakota Pork Producers Council for their seemingly unending support of our mission and vision here with many hours spent helping at promotional events, cooking at our various functions and spending time visiting with our customers along with the financial support even during the tough times. This support is the reason that all the state organizations remain viable and relevant in this ever-changing environment of food production.

SD Pork is hosting a new event this late summer and we are very excited to introduce a Sporting Clay venue at Hunters Pointe Sporting Clays near Humboldt, SD on the afternoon of August 23rd. This new event will feature teams of four shooting clay pigeons at a variety of stations that simulate hunting many types of fowl and game without the cleanup! Included are the long shot at duck and goose stations, crazy quail and fast pheasant shooting and the one I cannot master, rabbit run.

Many more challenging stations and a new game "flurry" which boasts 50 clays per team in two minutes.

A pork supper follows with fun, fellowship and some awards for those who win that day and some who just enjoy shooting. Please join us and if you have any questions or would like to participate call or email me at the contact info below. Sponsorships are also available.

I have the wonderful opportunity to visit with our producers across the State and get a feel for the "energy" across the industry. Producers are optimistic with the current profitability of hogs but hesitant with the drought conditions with most badly needing a rain. We desperately need a good year from all of ag production, but we will see how this turns out with all hopes on a few timely rains.

Lastly, I would like to mention a short bus trip that SDPPC is hosting to Des Moines, IA on August 4th and 5th. Leaving at 8 am and traveling to tour the National Pork Board and National Pork Producer Council offices with a

stop on Wednesday evening to catch a AAA Cubs game at their park in Des Moines.

We are stopping at the Iowa

State Meat Lab for a tour and then home by 7 pm on Thursday. This will be a great opportunity to learn the roles of the National organizations that manage the checkoff and non-checkoff and spend some time with other producers from our state. Again, if you are interested, please call and let me know.

Have a great summer and try to keep cool,

Steve Rommereim

605 332 1600

Srommereim@sdppc.org



Pork Gift Certificates

The next time you need a gift, or simply want to say thank you, consider giving a pork gift certificate.

An Extremely Versatile Gift

Pork is an exceptionally versatile meat. Whether the gift check is used to buy a cut from the meat case, or pay for a pork entrée in a restaurant, this is a way to enjoy a wonderful gift.

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These gift checks look and redeem just like a check; use them anywhere pork is sold – a restaurant, supermarket or even your local butcher.

- Choose a fresh pork cut or prepared pork entree. Make the check payable to the business, and present the check for payment of your purchase. If the selection costs more than the amount of the pork gift check, the difference can be paid with cash, check or if accepted by the business, credit card.
- Because a pork gift check is an official bank draft, it cashes just like a personal or business check, and it is guaranteed by the SDPPC for six months from the date issued.

Pork Gift Certificates are available only from SDPPC and can be purchased in any denomination. To place an order, call (800) 830-PORK, or email info@sdppc.org.

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RAFFLE

\$50

Drawing date: 8/23/2021

When Pigs Fly Shooting Event

Humboldt, SD

Do not need to be present to win.

For more information on this event or the raffle, please contact

Steve Rommereim

Phone 605-332-1600

Email srommereim@sdppc.org



Lobbyist Report

Lorin Pankratz

On June 15, Wholstone Farms, part of the Pipestone systems family, announced plans to build a more than \$500 million pork processing facility on 170 acres in northeast Sioux Falls. As outlined in Sioux Falls Business, "Assuming necessary permits are granted and construction stays on track, the facility would open in 2025 and initially employ more than 1,100 people." If this comes to fruition, there is certainly potential benefit to some of our SD producers. There have been rumors about such a proposal for about two years, so now that it is out in the open, we will hope for a good outcome, even though the initial reception has been mild.

Shortly after this announcement there was even more good news for our producers. Smithfield and the meat workers union reached a tentative agreement on wages and benefits, thereby avoiding a potential strike. A strike so soon after the plant closure in 2020 would have been devastating for the pork industry.

On June 24, Glenn Muller, Jeromy Pankratz and I met with Christensen Farms President and CEO, Glenn Stolt, in Pierre to learn more about their pork operation in South Dakota and the Midwest. Also attending the meeting were area legislators, county commissioners and DANR Secretary Hunter Roberts.

A new census is conducted every ten years and these numbers are then used to

determine any changes that might be made to legislative districts across each state, as well as determine whether or not, based on population growth or reduction, how many congressional representatives each state gets. Most states kept the same number of representatives; however, six states gained at least one representative, and seven lost one seat in Congress.

Here in South Dakota, our state legislative district boundaries could see some change as well, again, due to growth or reduction in population. House and Senate Redistricting Committees will develop recommendations for changes in district boundaries as needed. The committees will likely meet in mid-August to review the initial report of the new census numbers. The final census report is not due until sometime in September, so additional committee meetings will be necessary to prepare final recommendations to present to the full legislature during a Special Legislative Session in November. This is always such an exciting time for disagreement!

The legislative interim committee schedule is filling up with a number of meetings to discuss what to do with our new marijuana laws, as well as make recommendations for workforce housing and mental health services.

On June 10, there was a call with EPA officials, as the EPA and the Army

Corps of Engineers have announced their intent to review the definition of "waters of the United States (WOTUS)

to better protect vital water resources....due to destructive impacts to critical water bodies under the 2020 rule." This follows a review of the 2020 rule as directed by President Biden. We will hear more on this later, but one must assume there will not necessarily be good news for farmers.

Jodie Hickman Andersen recently announced her retirement as the Executive Director of the SD Cattlemen's Association. For those of you who know her and have had a chance to work with her, you know Jodie loved agriculture and livestock and worked tirelessly to improve and promote it all. A wonderful person who always greeted you with a smile, will be missed. Thank you Jodie for your contributions and friendship!

Praying for some gentle rain and a little less heat!

Lorin



Legislative Redistricting *By Mary Duvall*

South Dakota's Constitution mandates that every ten years the Legislature must re-draw its legislative districts following the federal census. The Constitution allows for anywhere from twenty-five to thirty-five legislative districts; state law sets the number at thirty-five legislative districts. The Constitution also mandates that legislative districts consist of compact, contiguous territory and have population as nearly equal as is practicable. In practice, population numbers among districts may have a gross deviation of ten percent.

When the Legislature redistricted in 2011, it adopted a statute specifying that there would be a priority on protecting communities of interest, as well as respecting geographical and political boundaries. For example, there is an effort to keep counties from being split into different districts. State law also calls for protecting minority voting rights consistent with both the U.S. and the South Dakota Constitutions, and federal statutes as interpreted by the courts.

In the past, federal census data has become available in early April. However, because of delays related to COVID, the Census Bureau has announced that the data will be released by September 30. The Constitution gives the legislature until December 1 to complete the reapportionment. If the legislature cannot agree on how to draw new legislative boundaries by then, the Supreme Court will draw the boundary lines.

In general, we know that areas with population growth, such as around Sioux Falls and in the Black Hills, will have more compact districts. Rural areas where population growth has not kept up, or where population has declined, will increase in size.

I am serving as chair of the Senate redistricting committee. Your thoughts and comments are welcome as we work on this topic. Please feel free to send me an email at maryduvall@midco.net.

Ag Day at the Pavilion

More than 300 people attended Ag Day at the Washington Pavilion in Sioux Falls on June 5. Ag Day gives children and families a wonderful opportunity to learn about agriculture's significance – in South Dakota and beyond.



Behind the Scenes with Five State Pork Executives

SDPPC Executive Director Glenn Muller was one of five state Pork Council Executives recently featured in a *Farm Journal* Pork Industry interview.

According to the article, “When packing plant closures and market disruptions rocked the pork industry last year, state pork association leaders stepped up to help producers weather the storm. They made hard decisions and spent countless hours finding solutions, offering support and focusing on the issues. As the industry adapts and moves forward, *Farm Journal*’s PORK asked five pork industry leaders to share their perspectives on the challenges they anticipate in the future and to reflect on the greatest stories coming out of their state.”

The executives answered questions ranging from “what energizes you to do what you do day-in and day-out for the pork industry?” to “What is the greatest story coming out of your state’s pork industry?”

Here is one quote from Glenn: “The greatest story coming out of South Dakota is the growth of the industry during the past several years and the improvements to the swine infrastructure. The swine education and research facility that was built at South Dakota State University has increased the student enrollment in swine production and generated millions of dollars in additional research funding for the swine industry in South Dakota and beyond. Also, the virtual tours being hosted by this facility have expanded our ability to educate anyone about modern swine production facilities and practices.”



SDPPC at the State FFA Convention in April

To read the full story, go online to porkbusiness.com

South Dakota Producers

WE'RE LOOKING FOR...

2022 PLI Member

The Pork Leadership Institute
is presented by National Pork
Board and National Pork
Producers Council

This year long leadership program will have
five required sessions with one optional
Leadership experience in September.

For more information contact
your state pork association, the
National Pork Board or the
National Pork Producers
Council

Pork Leadership Institute Candidates Sought

The Pork Leadership Institute (PLI) is a comprehensive training program conducted jointly by the National Pork Producers Council and the National Pork Board designed to develop future leaders for the U.S. pork industry.

PLI trains spokespeople for the pork industry, develops grassroots activists, and allows producers to disseminate a pro-active, targeted message about the pork industry. On graduation, participants will understand the roles of NPPC and the National Pork Board, and will have developed the skills necessary to help lead an ever-changing pork industry and to tell the pork industry's story from Main Street to the nation's capital.

Pork producers are nominated for PLI. NPPC works closely with state pork association executives and field representatives to identify key individuals. Each year about 15-20 producers are selected to participate in the program. If you are interested in attending PLI and becoming a pork industry leader, please contact SDPPC Executive Director Glenn Muller by emailing gmuller@sdppc.org or calling the SDPPC Office at (605) 332-1600

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Testimonials

Matt Ditch | Center Point, IA

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ProfitProAG also offers Manure Master Mechanical Defoamer, which makes a manure hauler's job much easier.

Luke Jaeger | Jaeger Custom Hauling, LLC Keota, IA

"I've used **Manure Master Mechanical Defoamer** for two years and think it's a great product. When I started using it, I quickly saw how well **Manure Master Mechanical Defoamer** works, making it well worth the money. Today, I buy it in 55-gallon drums and use it in every single pit. It really reduces foam and helps us load tanks quickly. We're able to utilize the full capacity of the tanks and even cut down on the number of loads. Overall, this product saves time and increases efficiency. I highly recommend **Manure Master Mechanical Defoamer** to others hauling manure."

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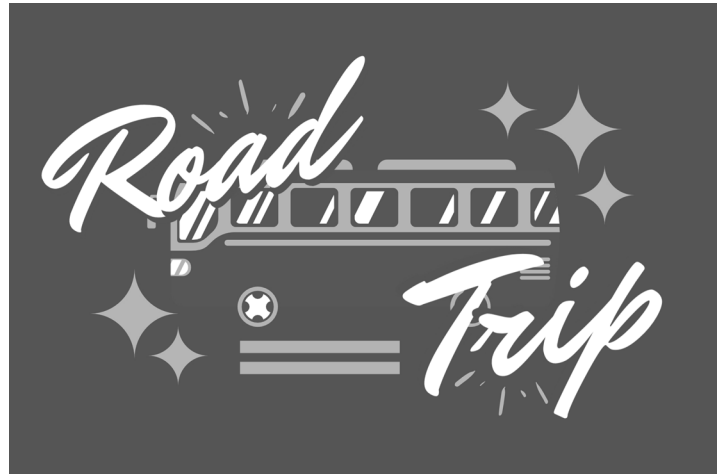
SDPPC Planning Education Tour

SDPPC is planning a two-day educational tour for anyone who might be interested. The bus tour will leave early in the morning of August 4 and return home on August 5.

The schedule includes tours of both the National Pork Board and National Pork Producers Council offices, an Iowa Cubs baseball game, and a tour and meat-cutting demonstration at Iowa State University.


If you are interested, a \$100 deposit is required to hold your space; however, it is refundable when boarding the bus. All lodging, travel and meals are paid for.

For more details or to reserve your spot on the tour, please contact Steve Rommereim at 605.332.1600 or srommereim@sdppc.org.



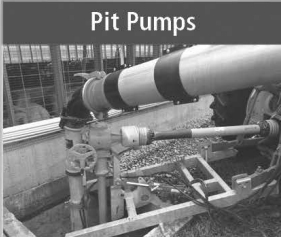
*"If you're proactive, you focus on preparing.
If you're reactive, you end up focusing on repairing."*

John C. Maxwell

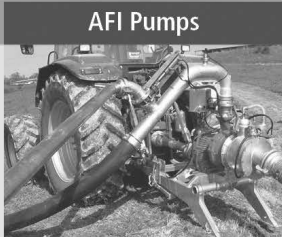


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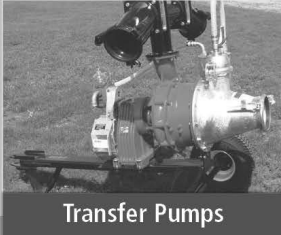
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World Pork Expo 2021 Reflects Producer Optimism, Commitment

Pork producers and industry professionals exchanged ideas, information and visited the trade show for the latest products, services and technologies.

The 33rd World Pork Expo made a much-anticipated return to the Iowa State Fairgrounds in Des Moines, June 9-11. The Expo, presented by the National Pork Producers Council (NPPC), features the world's largest pork-specific trade show. More than 10,000 producers, employees and pork industry professionals attended the three-day event.

"This year's Expo attendance was a great success given that it did not include a live swine show as in past years, and international attendees and exhibiting companies were unable to attend this year," said NPPC President Jen Sorenson, communications director for Iowa Select Farms in West Des Moines, Iowa. "Expo has evolved into a tremendous networking opportunity where producers meet with others in the industry, and it also provides easy access to compare products and technologies and to collect the latest information from a wide range of seminars."

Plan Ahead for World Pork Expo 2022

World Pork Expo will return to the Iowa State Fairgrounds in Des Moines on June 8-10, 2022, to celebrate its 34th year.

"We are very pleased with the 2021 Expo, particularly after a two-year hiatus," said Neil Dierks, CEO, National Pork Producers Council. "This year's show reaffirms the importance of producers, vendors and others coming together at Expo to gather and learn. We look forward to the 2022 World Pork Expo."

World Pork Expo Showcases Top Pork Priorities

Administration Appeal of Damaging Court Ruling is Immediate Focus

The urgent administration appeal of a recent federal district court ruling striking down faster harvest facility line speeds, legal action on California's Proposition 12 and expanded export market access are among top U.S. pork producer priorities at this week's World Pork Expo. Hosted by the National Pork Producers Council (NPPC), World Pork Expo is the world's largest pork-specific trade show.

"After a two-year absence, we're thrilled for the return of World Pork Expo, showcasing the latest developments in the U.S. pork industry," said NPPC President Jen Sorenson, communications director of Iowa Select Farms in West Des Moines, Iowa. "U.S. pork producers have a number of near-term challenges and priorities, including a federal court ruling that, if implemented later this month, will cause tremendous harm to hog farmers across the country. We need the Biden administration to quickly intervene and prevent this disastrous scenario from becoming reality."

The federal court's decision—which took effect on June 29—struck down a provision of USDA's New Swine Inspection System (NSIS) allowing for faster harvest facility line speeds. NSIS, initiated during the Clinton administration and evaluated at five pilot plants over 20 years, was approved for industry-wide adoption in 2019.

NSIS modernized an inspection system that had remained unchanged for more than 50 years. At a time when the United States is seeking to increase much-needed pork harvest capacity, the court order will reduce plant capacity at six plants running at NSIS line speeds by as much as 25 percent. Smaller hog farmers will disproportionately bear the brunt of the court's impact, undermining pork industry competition.

In response, SD Rep. Dusty Johnson, along with Sen. Chuck Grassley (R-Iowa) and Rep. Jim Hagedorn (R-Minn.) have initiated letters to the U.S. Department of Agriculture and Justice, urgently requesting the administration appeal the ruling to prevent the tremendous financial harm to American hog farmers.

NPPC is also challenging California's Proposition 12. Set to go into effect next year, it will impose arbitrary animal housing standards that reach far outside the state's borders to farms across the country, while driving up costs for both pork producers and consumers. NPPC and the American Farm Bureau Federation have filed a lawsuit in the U.S. Court of Appeals for the Ninth Circuit, asking the court to strike down Proposition 12 as unconstitutional under the dormant commerce clause. Oral arguments were held in mid-April and a court ruling is anticipated by mid-summer.

Compliance with Proposition 12 will cost individual farmers millions. The ones least able to bear that cost will be small family farms. Loss of this market will put many hog farmers out of business, ultimately leading to further industry consolidation.

Other near-term priorities for U.S. pork producers include:

- Expanding export markets, crucial to the success of the U.S. pork industry. NPPC is focused on more immediate export opportunities in the Philippines and Vietnam, major pork-consuming nations dealing with African swine fever outbreaks in their domestic herds;
- Addressing agriculture labor reform. Current agriculture visa programs are designed for seasonal agriculture and do not meet the needs of pork production and other livestock agriculture. NPPC is urging Congress to address labor reform that both opens the H-2A visa program to year-round labor, without a cap, and provides legal status for agricultural workers already in the country; and
- Continuing to advocate for measures to ensure foreign agriculture diseases remain outside the country. NPPC is requesting congressional appropriations to strengthen biosecurity defense at our borders.

National Pork Board Names 2021-2022 Officers

Gene Noem, a pork producer from Iowa, was elected to serve as president of the National Pork Board for the 2021-2022 term. The National Pork Board's 15 producer directors represent America's 60,000 pig farmers, who pay into the Pork Checkoff – a program funding research, promotion and education efforts for the benefit of the whole industry.

"I look forward to leading the Pork Checkoff and representing America's pig farmers," said Noem. "Rising feed costs, ongoing pandemic recovery, and the lingering threat of African swine fever (ASF) are just a few of many challenges facing our industry. That said, I remain optimistic about what's ahead for U.S. pork."

Priorities for Noem's term as president include advancing the Real Pork trust and image brand to tell a more complete farm-to-fork story and protect producers' freedom to operate; diversifying export markets; and continuing efforts to keep

ASF and other foreign animal diseases (FAD) out of the country and providing tools such as AgView for producers in the event of an FAD.

"Despite the impact of COVID-19 on our industry, we have strong momentum in our favor. Especially after the successful launch of Real Pork and AgView," said Noem, who finishes hogs at JMG Farms in Howard County and also manages the contracted gilt multiplication for PIC North America. "The Checkoff will continue to deliver on these and other priorities, identified in the industry's annual planning process, for the common good of all pork producers."

In addition to Noem, other members of the Pork Board's 2021-2022 executive officer team include Vice President Heather Hill, from Greenfield, IN, and Treasurer Russ Nugent, from Lowell, Ark.. David Newman from Jonesboro, Ark. will serve as Past President in an ex-officio status.

Jaspers Family Pork Barn Open House



An Open House was held on April 22 to celebrate Mike and Robin Jaspers' new hog barn. The barn is a 2,400-head naturally-ventilated finisher that features the latest technology in building design and equipment innovations.

Congratulations to the Jaspers Family!



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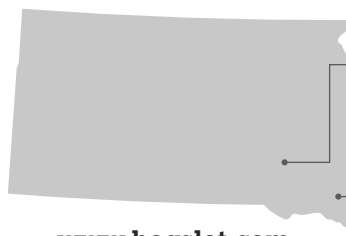
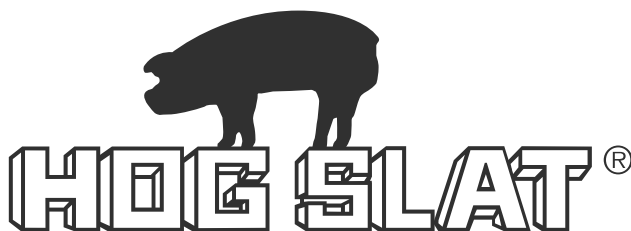


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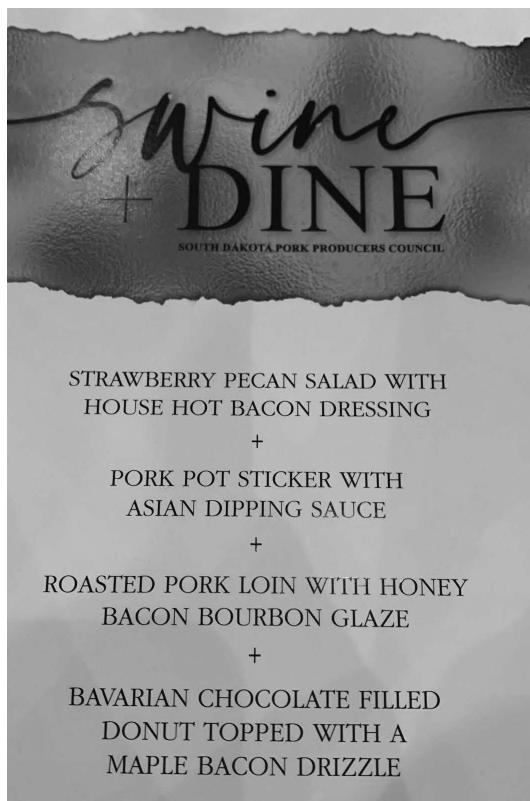
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Swine & Dine held in Yankton

The SD Pork Producers Council recently hosted two “Swine & Dine” events—one on March 29 at Ode to Food and Drinks in Sioux Falls, and another at Rivers Edge in Yankton on May 27. Thanks to these restaurants for doing such a great job promoting delicious pork items in their menus!



SDSU Extension: Summer Farm Stress Series

Tuesday, July 6 - Tuesday, September 7

South Dakota State University (SDSU) Extension will be hosting a farm stress webinar at 11 a.m. MT/noon CST, the first Tuesday of the month through September. This series is geared for producers, their families and the general public who might have an interest in supporting our rural communities. The webinars will cover farm stress, managing stress, mental health first aid, mindfulness, wellness and suicide prevention.

Schedule

- July 6: “Mindfulness,” Amber Letcher, Associate Professor and SDSU Extension 4-H Youth Development Specialist
- Aug. 3: “Wellness/Wellbeing,” Hope Kleine, SDSU Extension Health Education and Food Safety Field Specialist
- Sept. 7: “Suicide Prevention,” Andrea Bjornestad, Associate Professor and SDSU Extension Mental Health Specialist

Registration

There is no fee to attend. To get the Zoom link, please go online to iGrow.org and follow the “Farm Stress” link. You can register once for all of the events, but join the ones that you would like.

For more information, contact

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Phone: 605-394-2236
or
Heather Gessner
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Heather.Gessner@sdstate.edu
phone: 605-782-3290

Neil Dierks Announces Plan to Retire from NPPC

After 31 years of distinguished service with the National Pork Producers Council (NPPC), including the last 20 as CEO, Neil Dierks has announced his plan to retire from NPPC by the end of the year. The NPPC Board of Directors has initiated a search for a new CEO. Dierks will remain in his role as CEO until the search process is completed and will serve as a strategic counselor during a transition period.

“Over the last 40 years, Neil has made countless, lasting contributions to the U.S. pork industry and established NPPC as a leading national advocacy organization and the global voice of the U.S. pork industry,” said Jen Sorenson, NPPC president and communications director with Iowa Select Farms in West Des Moines, Iowa. “He announces his plan to retire from NPPC at a time when the organization is in a stronger position than ever before to fulfill its advocacy mission.”

“I have truly enjoyed my service as CEO of NPPC,” said Dierks. “The chance to interface with producers and others in the pork industry and beyond and to work with producer leaders and the talented NPPC staff has been the highlight of my career.”

The NPPC Board of Directors has assembled a search committee made up of producer leaders and retained Korn Ferry to lead the search for a new CEO. The NPPC board expects to complete the search by the end of the year.

Dierks started his career in the pork industry when he joined the Iowa Pork Producers Association in 1981 to manage the Iowa Pork Congress. He went on to lead legislative state outreach for the organization. After leading field service and state legislative outreach for the Iowa Corn Growers Association, Dierks joined NPPC in 1990 to manage World Pork Expo. He also served as director of operations for NPPC’s CEO, vice president of research and education, and senior vice president of programs. Six months after NPPC and the industry’s checkoff were split into independent organizations, Dierks was recruited from the checkoff to lead NPPC as CEO in 2001, when it had five employees and World Pork Expo was its single source of revenue. He led NPPC’s steady growth over the next 20 years, expanding sources of revenue and establishing it as a highly effective, influential national advocacy organization critical to the profitable growth of U.S. pork producers.

National Pork Industry Conference

25th Annual National Pork Conference

July 11-14, 2021

Kalahari Resorts Dells, Wisconsin Dells

The National Pork Industry Conference (NPIC) was the vision of Larry Graham and has roots back to the early 90’s. The current generation of NPIC was founded by Larry & Jean Graham in 1997 and was initially held at various upper Midwest locations. As the conference attendance grew, it ultimately found a home at the Four Seasons Resort, then Tan-Tar-A at Lake of the Ozarks, before moving in 2010 to its current location at the Kalahari Waterpark and Conference Center in Wisconsin Dells, WI.

The NPIC conference is built upon three pillars: education, networking, and family. The conference offers a wide array of sessions focused on current swine industry topics, nutrition, health, safety, marketing and more. 21st Century Strategic Forums, L.L.C. produces and hosts the conference and partners with leading allied industry companies to deliver what some call, “The Best Pork Producer Event in North America.”

The National Pork Industry Conference is held annually the 2nd week of July and attracts 900 attendees with most producer participants representing the Top 150 Pork Production Systems in North America.

For more information, go to porkconference.com



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\$30 in advance; Table of Ten for \$300

Dates for the Hog Wild Olympics are:

Saturday, July 10

Friday, July 23

Saturday, September 11

SDPPC will be doing live remote radio interviews, handing out free pork sandwiches, and promoting AMAZING in-store pork specials

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Oh, the Places We've Been

SDPPC has been busy this spring promoting great pork products and the swine industry



Matt Moeller was the guest speaker at the Pork Day at Sunshine Bible Academy.



SDPPC served All-Star Pork Meatballs at the Sioux Falls Area Humane Society "Paws to Celebrate" fundraiser in April.



SDPPC handed out grilled pork samples to those attending Pork Palooza IV, held the first weekend in June in downtown Sioux Falls. The event is a fundraiser for LifeScape

SDPPC teamed up with the SD Soybean Association and FSA to organize the 11th Annual Ag Women's Day on June 8 in Brookings.



Family, friends, and colleagues gathered in Sioux Falls in mid-April to thank Lorin Pankratz for his years of lobbying on our behalf in Pierre.



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AgView: The Path to Protection

AgView is a free, opt-in technology solution from the National Pork Board to help producers of all sizes and types provide disease status updates and pig movement data to state animal health officials.

AgView will provide near real-time health and movement status to help the U.S. pork industry to rapidly conduct contact-tracing to contain or regionalize a foreign animal disease outbreak such as African swine fever. Likewise, it can help facilitate pig movement among its users during such outbreaks to help achieve business continuity.

With enough voluntary participants, AgView will help restore safe pork exports and get business back to as close to normal as possible more quickly.

Participating producers should regularly input animal health information, which then they can choose to share when requested by state veterinarians during an FAD outbreak. This will

allow the state animal health officials to better respond in an outbreak through rapid contact tracing and containment measures. With AgView and producer permission, animal health officials get rapid and accurate visualization of relevant pig movement data and diagnostic disease test results to create visibility, accountability and trust during an FAD event.

This promotes business continuity for America's pig farmers by uniquely making disease traceback and pig movement data available to the USDA and state animal health officials on day one of an FAD.

As a no-fee product offered by the National Pork Board, AgView can be used by all pork producers and state veterinarians in the United States. It does not matter how large the farm is, how many pigs the farm has, the type of pig that is raised at the farm or the business goals of the operation.

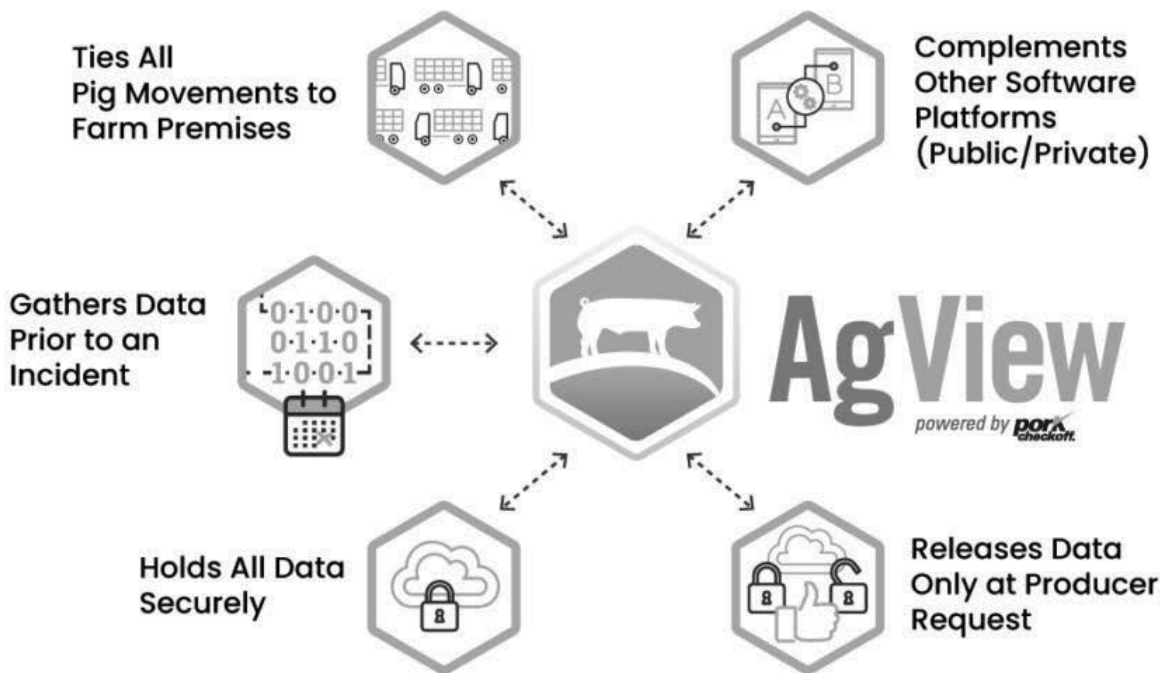
For the most part, producers have

premises identification numbers and robust movement records that can facilitate rapid contact tracing should ASF occur here. In the event of an FAD outbreak, information that producers have put into the AgView application in peace time (which may be easily imported from many popular record-keeping systems) will help state veterinarians quickly react in the event of an FAD.

Information that can be inputted into AgView includes:

- Site information (premises identification numbers (PINs), type of farm, number of pigs)
- Animal movements, both in-state and out-of-state
- Lab results from participating labs

AgView is supported by the National Pork Board and funded by the Pork Checkoff. For more information: porkcheckoff.org/certification-tools/producer-tools/agview/



All Things Ground Pork— Recipes

All-Star Pork Meatballs

Ingredients

1 pound ground pork	1/2 tsp. salt	1/4 cup ketchup
1 Tbsp. onion flakes	1 egg	3 Tbsp. brown sugar
3/4 cup corn flakes (crushed)	1/8 tsp. ground black pepper	1 tsp. dry mustard



Directions: Heat oven to 375 degrees F. In a large bowl, combine ground pork, onion flakes, corn flakes, salt, pepper and egg. In a small bowl stir together ketchup, brown sugar and dry mustard. Spoon 2 tablespoons of the ketchup mixture into the pork and mix well. Spray muffin tin with vegetable cooking spray. Form 6 meatballs and place in muffin tin. Coat the top of each meatball with the remaining ketchup mixture. Bake for 30 minutes at 375 degrees F., until nicely glazed and internal temperature is 160 degrees F.

Chili & Cheese Ground Pork Quesadillas

Ingredients

1 pound ground pork	1/2 cup black beans (rinsed, drained)
1/2 tsp. salt	1/2 cup frozen corn (defrosted, drained)
1/4 tsp. black pepper	8 whole wheat tortillas
2 Tbsp. chili seasoning blend	3/4 cup shredded Mexican cheese blend



Directions: Heat oven to 400°F. Heat large nonstick skillet over medium heat. Add ground pork and crumbled, cooking 8-10 minutes. Season with salt and pepper. Stir in chili seasoning, beans, and corn. Cook about 4 minutes until heated through. Spray baking sheet with cooking spray. Arrange 4 tortillas on baking sheet. Top half of each tortilla with ground pork mixture. Sprinkle with cheese. Fold tortilla in half. Spray top of tortilla with cooking spray. Bake for 11-13 minutes or until quesadillas are lightly browned and edges are crisp.

Egg Roll in a Bowl

Ingredients

1 Tbsp. sesame oil	2 tsp. sriracha sauce	3 Tbsp. soy sauce
1 small red onion, diced	14 oz. bag coleslaw mix	1 Tbsp. rice wine vinegar
1 Tbsp. minced garlic	2 red bell peppers, sliced thinly	salt to taste
1 Tbsp. ginger, finely minced	10 oz. bag matchstick carrots	black pepper, to taste
1 pound ground pork		



Directions: Heat sesame oil in a large skillet over medium heat. Add red onion, cook 2-3 minutes. Add garlic and ginger. Cook until fragrant, about 1 minute. Add ground pork and Sriracha. Cook and crumble until pork is cooked through, about 7-10 minutes. Add coleslaw mix, red bell pepper, carrots, soy sauce, sesame oil, rice wine vinegar, black pepper, and salt, to taste, and stir until well combined. Cook, stirring occasionally, until cabbage is tender, about 5 minutes.

Spoon pork-cabbage mixture in to a serving bowl. Drizzle with sauce of choice and garnish, if desired. Optional for garnish: sliced green onions, sesame seeds, wonton strips. Optional sauces: hoisin or duck sauce, sriracha, hot sauce, or sweet chili garlic sauce. For a creamy sauce, mix together Greek yogurt, sriracha, lime juice and salt to taste.

St. Louis Gerber Pork Burger

Ingredients

6 hamburger buns	Pepper, as needed	1 pound deli ham, thinly sliced
2 pounds ground pork	4 Tbsp. butter, melted	6 slices provol cheese
Salt, as needed	2 tsp. garlic powder	1 Tbsp. paprika



Directions: Pre-heat grill for 10 minutes. Form pork into burgers roughly 6 oz, season with salt and pepper, and cook. Add ham and cheese and melt, remove once internal temp reaches 160F. Liberally brush toasted buns with garlic butter, top with burger, ham and cheese, and sprinkle with a few dashes of paprika.



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