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2024 Porkline Advertising Contract

PorkLine is the South Dakota Pork Producers Council's primary source for providing pork producers with information on current topics in the pork industry including legislative, research, promotion, education and more.

Over 3,000 pork producers, allied industry and community members throughout South Dakota and its surrounding states receive this quarterly publication. Make sure they see your ad!

Bill to:

Advertiser or Company Name	
Billing Address	
City, State, Zip	
Telephone	
E-mail	
Contact	
Authorized Signature	

Ad Size	Ad Price/Issue	Jan/Feb/Mar Trade Show Edition Ad Due: December 15th	Apr/May/Jun Ad Due: March 15th	July/Aug/Sept Ad Due: June 15th	Oct/Nov/Dec Ad Due: September 15th
Full Page One Side 8" x 10"	\$450.00				
1/2 Pg Horizontal 7 1/2" x 5"	\$300.00				
1/2 Pg Vertical 3 1/2" x 10"	\$300.00				
1/4 Page 3 3/4" x 4 1/2"	\$200.00				
1/8 Page 2" x 2 1/2"	\$100.00				
Rectangle 1" x 2 1/2"	\$40.00				
Total Per Issue					

See reverse side for ad sizes

General information for advertisers:

- Include an ad copy & send a digital copy
- All advertising is subject to approval
- Order for advertising are accepted on a first-come, first-serve basis
- Billing will follow publication mailing, unless it is included with the contract
- Minimal fees may apply based on any display advertisements including additional work.

Total Cost	
Advertising Discount (10% Off—Trade Show Edition Only)	
Billing Total	