

2026 Advertising Contract

porkline

The official publication of the South Dakota Pork Producers Council

The Porkline magazine is mailed to approximately 3,000 pork producers, allied industry, and community members throughout South Dakota and its surrounding states.

Advertisers Information:

- Advertisements must be submitted to Abbey at abbeyr@sdppc.org as a PDF and/or JPG or PNG file.
- All advertisements are subject to approval.
- Order for advertising is accepted on a first-come, first-serve basis.
- Billing will follow publication unless specifically requested otherwise.
- Minimal fees may apply based any additional work needed.

Advertiser/Company Name: _____

Billing Address: _____

City, State, Zip: _____ Telephone Number: _____

Email: _____

Contact Name (Printed): _____

Authorized Signature: _____

Full Color Rates & Contracting

Ad Size	Price/Issue	Jan/Feb/Mar	Apr/May/June	July/Aug/Sept	Oct/Nov/Dec
Full Page	\$700				
1/2 Page Horizontal	\$550				
1/2 Page Vertical	\$550				
1/4 Page	\$450				
1/8 Page	\$350				
Rectangle	\$300				
Total Per Issue		\$	\$	\$	\$

PLEASE NOTE IMPORTANT ADVERTISEMENT DATES:

Issue	Due Date
Jan/Feb/Mar	December 15, 2025
Apr/May/June	March 16, 2026
July/Aug/Sept	June 15, 2026
Oct/Nov/Dec	September 15, 2026

Total Cost	\$
Advertising Discount	\$
10% Off – Trade Show Edition	
Advertising Discount	\$
10% Off – Alliance Member	
Billing Total	\$

Ad Dimensions



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Full page – 8” x 10”

1/4 Page – 3.75” x 4.5”

Half Page Horizontal – 7.5” x 5”

1/8 Page – 2” x 2.5”

Half Page Vertical – 3.5” x 10”

Rectangle – 1” x 2.5”

*Inside Cover – 8.5” x 11”

*Back Half – 8” x 5”

*Inside back cover & back half ads are sold during the banquet at the Annual Meeting and Trade Show each January. Advertisements run starting in April through the next Trade Show edition.

Information & Requirements

- Files must be submitted to Abbey at abbeyr@sdppc.org by noon of each deadline for inclusion in that issue.
- Files must be submitted in both a PDF and a PNG or JPG file type.
- Advertisements are subject to approval.
- If you have any questions regarding the Porkline, please email them to Abbey at abbeyr@sdppc.org or call our office at 605-332-1600 and we will gladly assist you to the best of our ability.
- Billing will follow publication unless specifically requested otherwise.