

2026 Advertising Contract

porkline

The official publication of the South Dakota Pork Producers Council

The Porkline magazine is a quarterly publication that is mailed to approximately 3,000 pork producers, allied industry, and community members throughout South Dakota and its surrounding states.

Advertisers Information:

- Advertisements must be submitted to Abbey at abbeyr@sdppc.org as a PDF and/or JPG or PNG file.
- All advertisements are subject to approval.
- Order for advertising is accepted on a first-come, first-serve basis.
- Billing will follow publication unless specifically requested otherwise.
- Minimal fees may apply based any additional work needed.

Advertiser/Company Name: _____

Billing Address: _____

City, State, Zip: _____ Telephone Number: _____

Email: _____

Contact Name (Printed): _____

Authorized Signature: _____

Full Color Rates & Contracting

Ad Size	Price/Issue	Jan/Feb/Mar	Apr/May/June	July/Aug/Sept	Oct/Nov/Dec
Full Page	\$700				
1/2 Page Horizontal	\$550				
1/2 Page Vertical	\$550				
1/4 Page	\$450				
1/8 Page	\$350				
Rectangle	\$300				
Total Per Issue		\$	\$	\$	\$

PLEASE NOTE IMPORTANT ADVERTISEMENT DATES:

Issue	Due Date
Jan/Feb/Mar	December 1, 2025
Apr/May/June	March 16, 2026
July/Aug/Sept	June 15, 2026
Oct/Nov/Dec	September 15, 2026

Total Cost	\$
Advertising Discount	\$
10% Off – Trade Show Edition	
Advertising Discount	\$
10% Off – Alliance Member	
Billing Total	\$

Ad Dimensions



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Full page – 8” x 10”

1/4 Page – 3.75” x 4.5”

Half Page Horizontal – 7.5” x 5”

1/8 Page – 2” x 2.5”

Half Page Vertical – 3.5” x 10”

Rectangle – 1” x 2.5”

*Inside Cover – 8.5” x 11”

*Back Half – 8” x 5”

*Inside back cover & back half ads are sold during the banquet at the Annual Meeting and Trade Show each January. Advertisements run starting in April through the next Trade Show edition.

Information & Requirements

- Files must be submitted to Abbey at abbeyr@sdppc.org by noon of each deadline for inclusion in that issue.
- Files must be submitted in both a PDF and a PNG or JPG file type.
- Advertisements are subject to approval.
- If you have any questions regarding the Porkline, please email them to Abbey at abbeyr@sdppc.org or call our office at 605-332-1600 and we will gladly assist you to the best of our ability.
- Billing will follow publication unless specifically requested otherwise.